



# Getting Social

Dr Jamie Gallagher  
Engagement Trainer and Consultant

@Jamiebgall

Jamiebgall.co.uk



Choose your three words.

## Three words

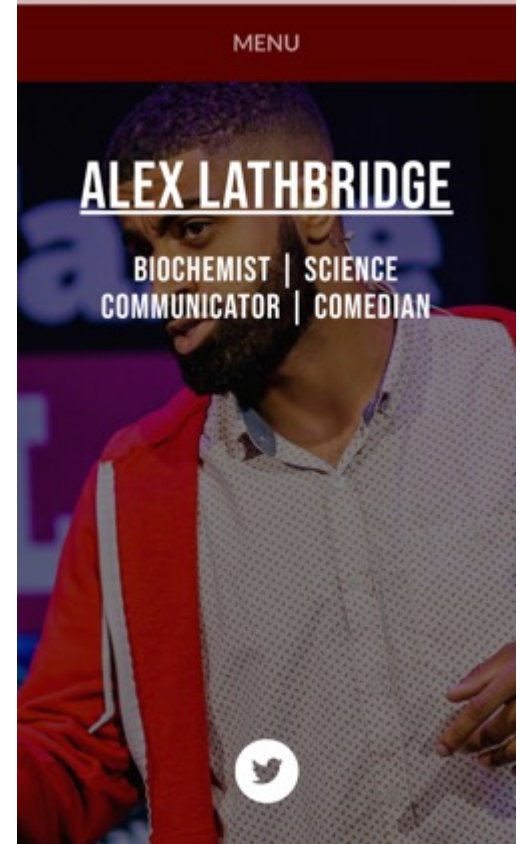


**HANA AYOOB**  
Creative Producer & Trainer



### ABOUT HANA

I'm a freelance [creative producer](#) of science events, a [trainer](#) and a [science communicator](#). I'm passionate about bringing people together to explore the world around us and getting more diverse voices heard in science and science communication.



# Twitter



Edit profile

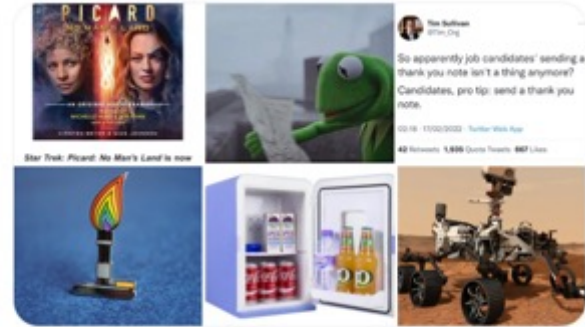
**Dr Jamie Gallagher**

@JamieBGall

Public Engagement trainer-consultant, connecting ppl & research | [#SciComm](#)  
writer/presenter | [@NCCPE](#) associate | [@RSPBScotland](#) advisor | Star Trek | Geek | 🇬🇧

📍 Glasgow, Scotland [🔗 jamiebgall.co.uk](#) 📅 Joined May 2010

2,072 Following 9,138 Followers



Personal Account

## Twitter



**#GLOBAL CHEM**

REALTIME CHEM WEEK

**REALTIME CHEM**

...   **Following**

**RealTimeChem**  
@RealTimeChem Follows you

Official feed 4 #chemistry community #RealTimeChem. Connecting chemists since 2012. Mail: RealTimeChem@gmail.com Curated by: @Doctor\_Galactic & @lauraksmith2015

📍 Stay Classy Planet Earth  
🔗 [doctorgalacticandthelabcoatcowboy.com/realtimechem-a...](http://doctorgalacticandthelabcoatcowboy.com/realtimechem-a...)  
📅 Joined October 2012

9,283 Following 18.6K Followers



Organisation/  
Community

← **RealScientists | Jaysón**  
207.1K Tweets



⋮   ✉   🔔   **Following**


**RealScientists | Jaysón**  
@realscientists Follows you

Real science from real scientists, writers, communicators, artists & clinicians. This week, it's Jaysón Davidson (@DavidsonJayso)

📍 Everywhere   🔗 [medium.com/@realscientists](https://medium.com/@realscientists)   📅 Joined February 2013

**3,367** Following   **90.4K** Followers

🔍 Search Twitter



Rotating Curation Account (RoCur)



**Kate Jeffery**  
@drkjjeffery

Neuroscientist at UCL, researching space and memory. She/her. This is my academic account - for more general ranting etc I'm [@KateJJeffery](#)

📍 London [jefferylab.com](#) 📅 Joined January 2012

2,054 Following 7,184 Followers



**Kate Jeffery**  
@KateJJeffery

Neuroscientist at UCL. She/her. This is my non-academic account, for general ranting - my more serious(ish) sciency one is [@drkjjeffery](#)

📅 Joined July 2019

370 Following 532 Followers

## Personal and Professional accounts



**Dr Ben Britton**

@BMatB Follows you

Ass. Prof. dyslexic atomic sorcerer 🏳️. Plays w/ metals used in energy & 🚀🚗.  
Enjoys diffraction. Often hides on 🏔️ slopes. Group = @ExpMicroMech. Views own.

📍 He/Him 🔗 [expmicromech.com](http://expmicromech.com) 🗓️ Born April 18 📅 Joined June 2011

2,193 Following 9,651 Followers

Blended



#RealTimeChem

#ActualLivingScientists

Hashtags





... [Envelope icon] [Bell icon] Following

### The ASE

@theASE Follows you

The Association for Science Education (ASE) promotes excellence in science teaching and learning. Follow [#ASEchat](#) Mondays at 8pm.

📁 Non-Governmental & Nonprofit Organization 📍 UK 🔗 [ase.org.uk](http://ase.org.uk)  
🕒 Born 1901 📅 Joined June 2010

890 Following 21.4K Followers

Hashtags

- **Goldilocks Hashtags:** Not too general eg #Science but not too specific that there won't be enough tweets to group eg #JamieBuildingLegoDay
- **Accessibility:** Capitalise the beginning of each word #RealTimeChem not #realttimechem
- **Double Usage Check:** Is another event/organisation already using your hashtag. Will people be confused as to what the event is.

Hashtags



Nicki Minaj 

@NICKIMINAJ



My cousin in Trinidad won't get the vaccine cuz his friend got it & became impotent. His testicles became swollen. His friend was weeks away from getting married, now the girl called off the wedding. So just pray on it & make sure you're comfortable with ur decision, not bullied

10:44 pm · 13 Sep 2021 · Twitter for iPhone

---

**23.9K** Retweets   **91.9K** Quote Tweets

---

**137.7K** Likes



Nicki Minaj

@NICKIMINAJ



My cousin in Trinidad won't get the vaccine cuz his friend got it & became impotent. His testicles became swollen. His friend was weeks away from getting married, now the girl called off the wedding. So just pray on it & make sure you're comfortable with ur decision, not bullied

10:44 pm · 13 Sep 2021 · Twitter for iPhone

23.9K Retweets 91.9K Quote Tweets

137.7K Likes



Nicki Minaj

@NICKIMINAJ



I love him even tho I guess this was a diss? The accent ugh! Yassss boo!!!



Fabio 🇮🇹 @onikamajesty · 1d

thinking about the bars Nicki will spit about this



[Show this thread](#)





Nicki Minaj

@NICKIMINAJ

My cousin in Trinidad won't get the vaccine cuz his friend got it & became impotent. His testicles became swollen. His friend was weeks away from now the girl calle So just pray on it you're comfortabl decision, not bulli



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10:44 pm · 13 Sep 2021 · Tr

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137.7K Likes



Fabio @onikamajesty · 1d

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Show this thread



Laura Kuenssberg

@bbclaurak

2021 everyone ...



Nicki Minaj @NICKIMINAJ · 1d

I love him even tho I guess this was a diss? The accent ugh! Yassss boo!!!



17:19 · 14/09/2021 · Twitter for iPhone

172 Retweets 223 Quote Tweets 2,059 Likes



Nicki Minaj

@NICKIMINAJ

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Nicki Minaj

@NICKIMINAJ

Yes 2021 when jack asses hang on to my every tweet but can't decipher sarcasm & humor, and can't read. Go away dumbo



Laura Kuenssberg @bbclaurak · 1d

2021 everyone ...

17:29 · 14/09/2021 · Twitter for iPhone

4,409 Retweets 2,029 Quote Tweets 36.9K Likes



Nicki Minaj  
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Laura Kuenssberg @bbclaurak · 1d

2021 everyone ...

17:29 · 14/09/2021 · Twitter for iPhone

4,409 Retweets 2,029 Quote Tweets 36.9K Likes

13:39



Rudest Little SOUNDWAVE @cygm... · 1d  
Replying to @bbclaurak

You need to understand Nicki sarcasm. Do not take her literally 😊



saan @saiesaan · 1d  
Replying to @bbclaurak

girl multiple emojis means sarcasm everyone knows that



MAUD @NICKI\_SO\_UNIQUE · 1d  
Replying to @bbclaurak

What's wrong with these miss Martha's aka the help 🤔 leave my queen alone



WHOLE LOTTA MONEY REMIX OU... · 1d  
Replying to @bbclaurak

It's like lady your unknown NOBODY KNOWS YOU !!!! 🤔



HJ @hxrleyfreddie · 1d  
Replying to @bbclaurak

Do you not know what comedy is? Go and heal 🤔



Tweet your reply



# Trolls

Ignore

Mute

Block

Report

Contact police



FameLab @FameLab · 1d

News | We're delighted to announce the host and judge  
Community

Unfollow @FameLab



Septerr judges thrilled

Add/remove from Lists



Mute @FameLab



britishc

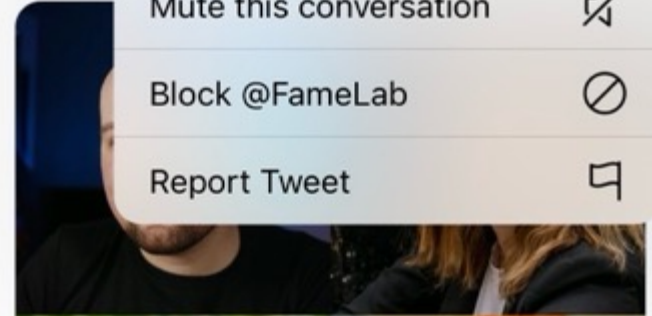
Mute this conversation



Block @FameLab



Report Tweet



5



10





**Handle:** Someone's twitter username

**Like:** To click the little heart symbol

**Retweet:** To share the tweet with your own followers

**Quote Tweet:** To share a tweet below a comment of your own

**Thread:** A chain of linked tweets

**Like-push:** A tweet appearing in your feed because others have liked it

**Hashtag:** A way of identify/group tweets as relating to a specific subject

**Mute:** Someone's tweets will no longer appear in your feed

**Block:** To stop someone having access to your account when logged in to theirs

**Softblock:** To block and then unblock someone with the effect that you unfollow each other

**Mention/at / @ :** To use someone's twitter handle

**DM:** To send someone a private message



#realtimechem



#actuallivingscientists

@jamiembgall

## Self Promotion



**Dr Jamie Gallagher** @JamieBGall · 1d ...  
Teaming up with @NCCPE today to deliver evaluation training. Sharing all my secrets



If you want to up your eval game, get in touch.



3 4 20



**Dr Jamie Gallagher** @Ja... · 13/06/2021 ...  
Having an Ai as a guest director of a science festival is genius. She's even taking up my role of gossiping with @mariekenavin and annoying @jojames100



**Cheltenham Festi...** · 13/06/2021

Our #AI Guest Curator, AIDA has been popping in to say hi throughout #CheltSciFest. Have you spotted her out and about? 🤖 There are still loads of great events to see today! Check them out here: [bit.ly/2Q8jAOD](https://bit.ly/2Q8jAOD)  
#BeTheChange



7 16

## Information/Advice/Tips



**Chris Hladczuk**  
@chrishlad

...

If you use it right, Google is the most powerful tool in the world.

But the truth is most people suck at it.

Here are 8 Googling tips that you probably don't know



6:47 PM · Aug 28, 2021 · Typefully

60.8K Retweets 3,292 Quote Tweets 158.9K Likes



**Chris Hladczuk** @chrishlad · Aug 28  
Replying to @chrishlad  
"Quotation markets"

...

Put quotes around search terms to let you search exactly for that word.

All results will have your terms in it.

Example: "James Clear"

Gives you all James Clear search results without just "James" or just "Clear".

## Opportunity/Event



**Dr Jamie Gallagher** @Ja... · 22/06/2021 ...

The @aidsmap project is looking for new writers as part of an Emerging Voices project. Work is paid and mentored. Contributions particularly welcomed from people with connections to communities in Africa affected by HIV. Via @psci\_com



aidsmap.com  
Could you write for aidsmap?



## National Day/Event



Dr Jamie Gallagher @Ja... · 03/06/2021 ...  
It's #PrideMonth and you're gonna see a lot of rainbows. You might even see some queer people annoyed at seeing rainbows. It's complex.

But here is a little thread: there were no rainbows in my Sainsbury's growing up



25 530 1,162

## Personal Content



Dr Jamie Gallagher @Ja... · 06/06/2021 ...  
Great big Lego day



5 1 55

## Planning content



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

[www.wiki-calendar.com](http://www.wiki-calendar.com)

Make content easy to interact with

08:51



Cancel



I had weetabix for breakfast |

Tweet

08:51



Cancel



I had weetabix for breakfast, what did you have? |

Tweet



## Edit photo

Save



ALT



Description

127 / 1,000

Jamie Gallagher looking at camera and smiling. He is in his living room with blue and purple lights shining on the walls behind

[What is alt text?](#)



### FAO Jamie Gallagher

Good morning,

We are hugely looking forward to your appearance at Cheltenham Science Festival and are eagerly preparing to announce the programme next **Friday 23, at 10am**.

We'd welcome your support in announcing your participation in the Festival on social media. You will find some sample copy below which you can feel free to copy and paste or amend as you see fit. We have also created a bank of imagery and videos to accompany your post which you can download from the Dropbox link below.

**Please note:** This announcement is under embargo until **Friday 23 April, 10am**. Please hold off making any public announcements until then.

Suggested copy: *I'm delighted to announce that I'll be appearing at @CheltSciFest in June. Tickets will be available for LIVE events from May 13 and there will also be a free online live-stream.*

Explore the line-up: [www.cheltenhamfestivals.com/science/whats-on/grid](http://www.cheltenhamfestivals.com/science/whats-on/grid)

#CheltSciFest #BeTheChange @cheltfestivals

Dropbox link - <https://www.dropbox.com/sh/am3lfppmj87a13h/AADY3UTAHQi6mszg2Z-xRuT8a?dl=0>

Included in the Dropbox:

- Socials card (sized for Instagram & Facebook, Instagram stories and Twitter)
- Promo video (sized in landscape orientation for Twitter and square for Instagram and Facebook)

If you are able, we'd also love you to post on social media when tickets go on sale to the public on **May 13, 10am**.

Suggested copy: *Catch me at #CheltSciFest in June! Tickets are now on sale here: [www.cheltenhamfestivals.com/science/whats-on/grid](http://www.cheltenhamfestivals.com/science/whats-on/grid)*

*@cheltfestivals @CheltSciFest #BeTheChange*

If you have any media appearances booked between the announcement date and the Festival, we would be very grateful if you could mention your event at Cheltenham Science Festival if you get the opportunity.

We are always delighted when speakers post about the Festival on Twitter and Instagram Stories while they are on site with us. If you do, please make sure to use the hashtag #CheltSciFest and tag in @cheltfestivals so that we can like and share.

We're incredibly grateful for your support which makes such a difference in introducing new audiences to the Festival and helping protect its future.

If you have any questions regarding your event, please contact the programmer you've been in touch with. If you have any questions regarding the marketing of your event, please reply to this email.

Best wishes,

**Theo Wright**

Digital Marketing Executive

T: 01242 569234

M: 07934 894368

**Bairbre Lloyd**

PR & Communications Manager

T: 01242 569231

M: 07729 396749



**Kevin Bridges** ✓  
@kevinbridges86



I'm looking into it mate. Apologies for any inconvenience.



**Atishaya Bharatvasi** @AtishayaB · 04/10/2021

Whatsapp not working why ? @kevinbridges86  
@Facebook @instagram

19:31 · 04/10/2021 · [Twitter Web App](#)

**3,109** Retweets **122** Quote Tweets **65.1K** Likes



## Jamie Gallagher

Scientist | Communicator | Dancer. Award winning science communicator turned engagement consultant

[Edit](#)

[Posts](#)

[About](#)

[Friends 595](#)

[Photos](#)

[Videos](#)

[More ▾](#)

[+ Add to Story](#)


[Edit Profile](#)


...

### Intro

 Worked at **University of Glasgow**

 Went to **Hamilton Grammar**

 Studied **Chemical Physics at University of Glasgow**

 Lives in **Glasgow, United Kingdom**

Personal Profile

# Facebook



**The Lord of the Rings on Prime**

@LOTRonPrime · TV Programme

Follow

Home Live Videos Events More

Like Search More

Spotlight 7



POPULAR

**The Lord of the Rings: The Rings of Power – Teaser Trailer | Prime Video**

A new legend begins this fall. The Lord of the Rings: The Rings of Power, only on Prime Video Sept 2, 2022. #LOTRonPrime #LOTR #LOTRROP

8.6M views · a week ago

Marcus James and 27K others

Page



## Friends of Victoria Park, Glasgow

Public group · 3.4K members

Joined ▾

+ Invite



About

Discussion

Featured

Topics

People

Events

Media

Files



Write something...



Live video

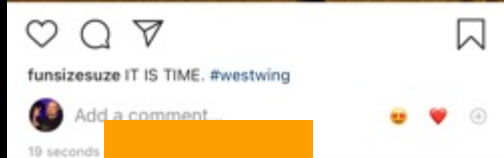
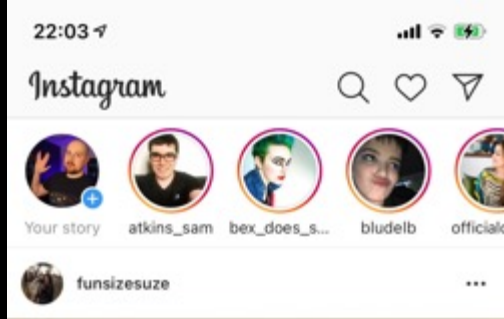


Photo/video

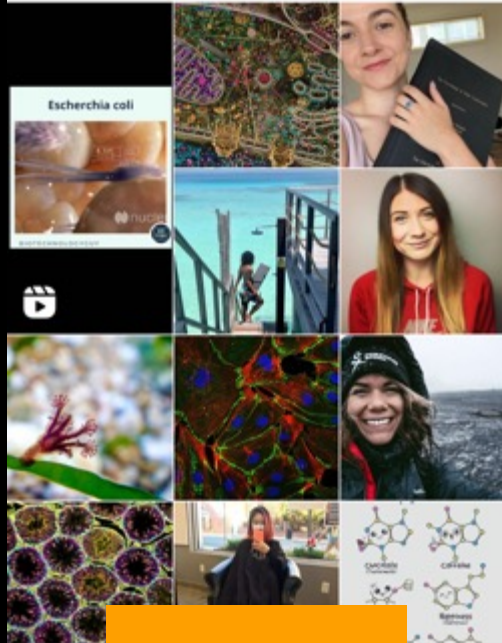


Poll

Group



Post



Hashtag



Story





'The Execution of Lady Jane Grey' by Delacroche depicts the chilling moment the 17-year-old Royal was executed #OnThisDay in 1554.

Tap to find out more about one of the most famous paintings in our collection.

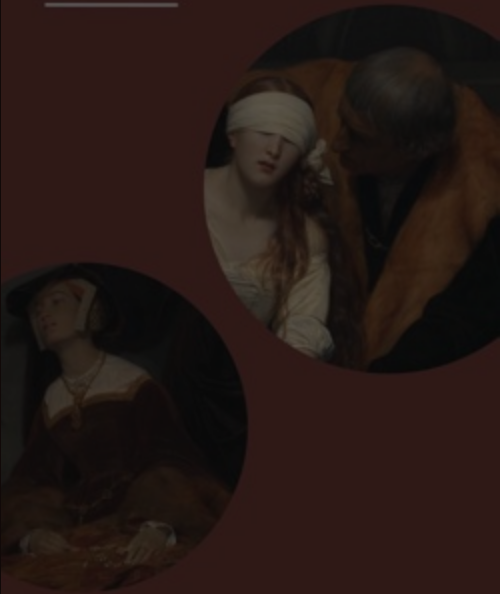
Send message

Lady Jane Grey reigned for just nine days as Queen of England following the death of Edward VI in July 1553. Delacroche's choice of subject reflects the French fascination with English culture in the 1820-30s.



Send message

Here the helpless Lady Jane is guided to the execution block by Sir John Brydges, Lieutenant of the Tower. Her outer clothing has been removed and is gathered in the lap of a lady-in-waiting, who has slumped to the ground.



Send message

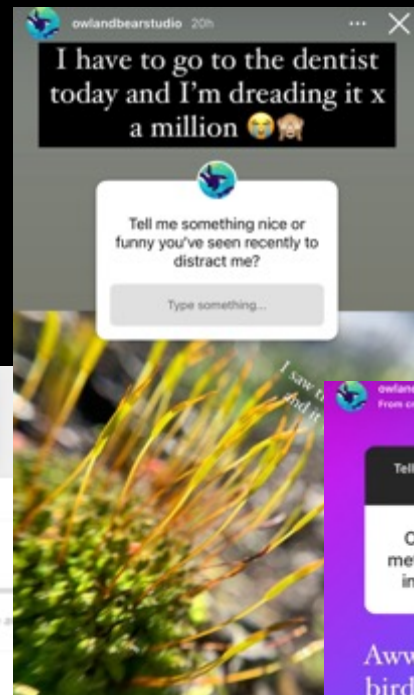
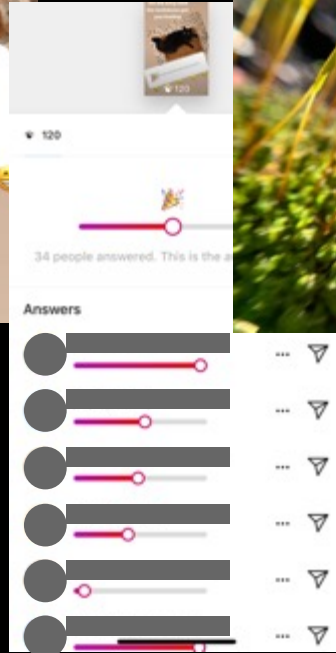
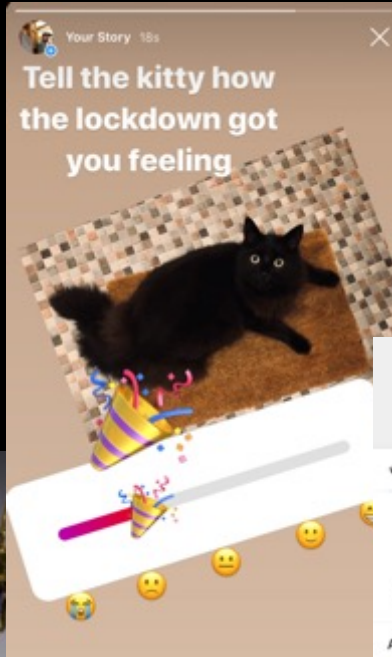
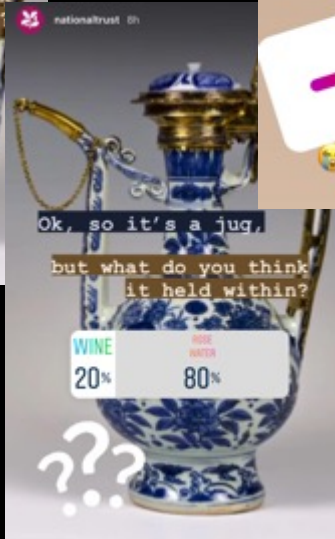
Behind her, a second lady-in-waiting stands facing the wall, her arms thrown up in grief and desperation, unable to watch. To the right the executioner ominously stands waiting.



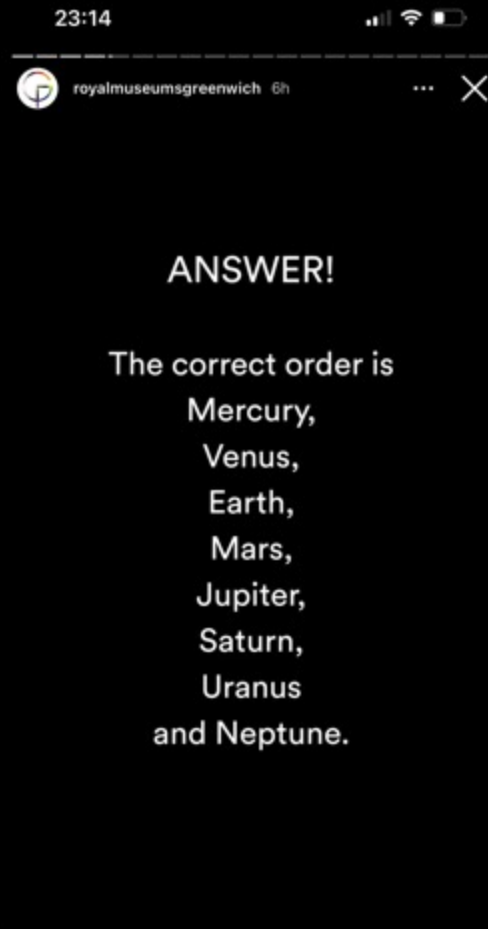
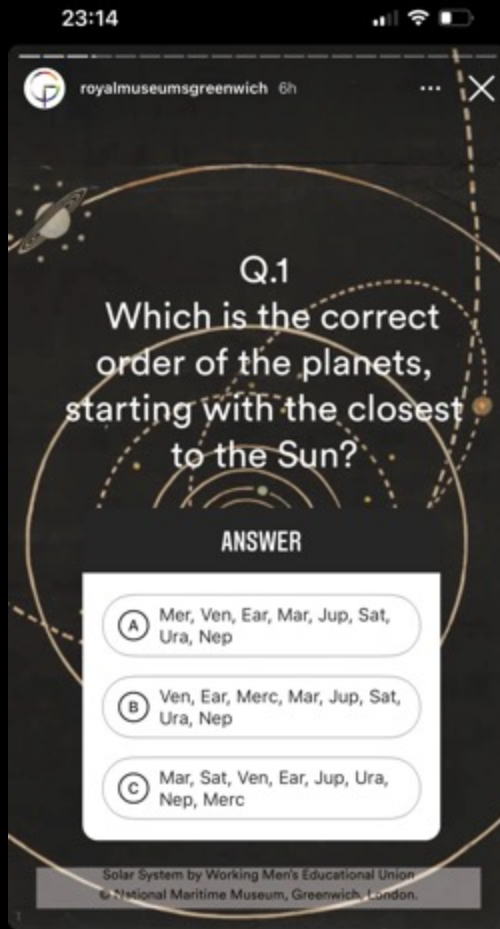
Send message



# Interaction



# Interaction



22:56



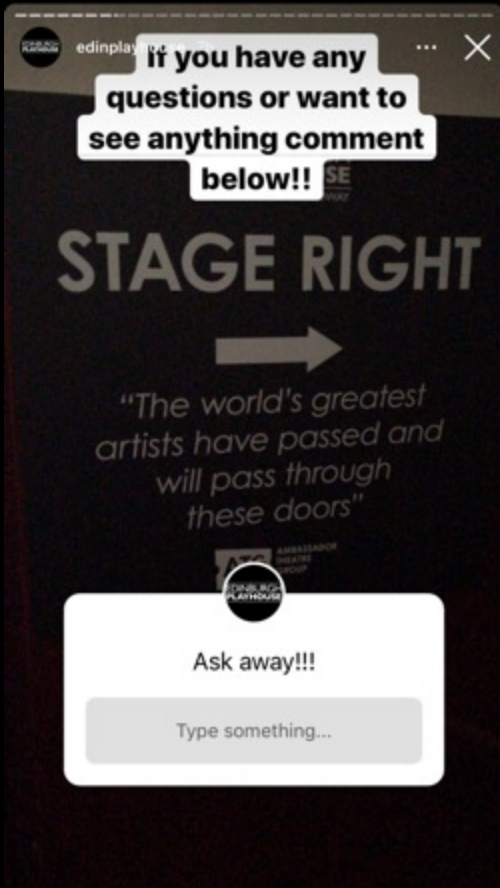
Interaction



Send message



22:56



Send message



22:57



Send message







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[Animal Health Officer - help create a sustainable future for the UK, its environment and wildlife.](#) Ad ...



**Jamie Gallagher**

Freelance Public Engagement Trainer and Consultant

Glasgow, Scotland, United Kingdom · [500+ connections](#)

[Contact info](#)

Open to

Add profile section

More...

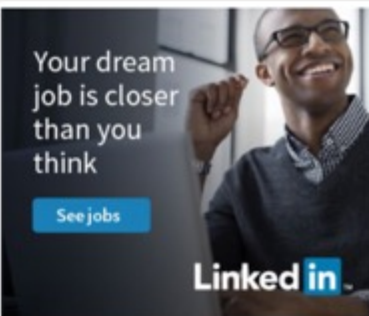


Dr Jamie Gallagher

The University of Glasgow

Edit public profile & URL

Add profile in another language



### About

I am an award-winning engagement professional specialising in impact narratives and evaluation. I am one of the most experienced public professionals in the UK with an extensive client portfolio, working across dozens of institutions and subject areas I have improved the reach, profile and impact of research engagement in ... see more

### People also viewed



**Adrian Fenton** · 1st

Senior Consultant: STEM Education and Public Engagement at British...

Message



**Deborah Lamb** · 3rd

@jamiebgall



**Duncan Yellowlees** · Following  
Research presentation energizer | Academic  
Storyteller | TEDx speaker | trainer, coach, an...  
1d · 🌐



For anyone who works with data...this may resonate!

The how of research is just as important as the ...see more



Lynsey Hall - Friday I Make Graphs | Bright Club  
Newcastle Performance

[youtube.com](https://www.youtube.com)



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3 comments



Message



James Alan Hatch · 3rd

Frontend Developer at DREAMSTAGE Inc.

Denver Metropolitan Area · 500+ connections · [Contact info](#)

DREAMSTAGE Inc.

App Academy

## About

First and foremost, I love writing code. Ever since writing my first program in Python and manipulating it to produce a desired output, I have been obsessed with the idea of using software to solve practical problems. Software engineering is a never-ending puzzle that I am passionately engaged in solving. I believe in the power of programming to transform and improve the lives of people around the world.

For my first professional contract, I was given the opportunity to lead a full UI/UX overhaul of a small start up's website. My second contract involved injecting HTML/CSS/JavaScript on popular merchant websites via a browser extension. This contract quickly turned into a full time offer and I have been happily expanding my role as a software engineer ever since. Today, I am a senior engineer at Sling TV working on the front end of our home site, [www.sling.com](http://www.sling.com). Most recently, we have been implementing a micro front end into our customer acquisition flow so that it can be dynamically composed using demographic data and allow for CI/CD deployments to bring features to market faster.

Even when I leave the office, I tend to continue writing code at the house. Most recently I have been working on a website for my band, Collidoscope. I play the piano/synthesizer and I find a beautiful crossover between my software and my music. Both pursuits challenge so many aspects of the intellect: creativity, organization, sequential processing, problem solving. This is what keeps me up at night, a never ending thirst to create beautiful, powerful things and share them with the world.

Skills/Interests: JavaScript, Node, React, Redux, Webpack/Babel, StyledComponents, CSS, HTML, Git, GitLab, SQL, PostgreSQL, TDD, Cucumber, Jasmine, Gerkin, wdio, ingnx, Docker

@jamiebgall



Message



Katrina O. · 3rd

Lead Software Developer at Insurance Technologies, Inc

Fort Lauderdale, Florida, United States · 226 connections ·

[Contact info](#)



Insurance Technologies



Udacity

## About

I caught fire coding.

I always thought my dream was to be a proofreader for a little indie publishing company, sipping my cafe con leche and reading the opening lines to the next best-selling vampire novel. It seemed like an appropriate dream given my BA in English. I gravitated toward proofreading and quality control positions and even started my own proofreading business. But I kind of just felt meh. I yearned to learn more, yearned to learn something different.

And that's when it happened; the spark I was missing ignited the instant I clicked play on my first Python tutorial video. (I mean seriously, how could it not be great when it's named after Monty Python's Flying Circus?) Since then, I can't get enough. Front-end web development calls to all my passions; it incorporates creativity and problem solving and I'm allowed to break it to improve the code (in a separate Git branch, of course).

I love applying responsive design principles and watching my web pages shrink into mobile screens and still look amazing. It's oddly satisfying. I think in a way I'm kind of like those web pages; I'm moldable, but I still keep my creative flare intact.

My specialties include quickly learning new skills and programming languages, problem solving, domain driven design, responsive design principles, website optimization, and the Model View View Model (MVVM) and Model View Controller (MVC) methods of organizing code. So far I have C#, .Net Framework, SQL, JavaScript, TypeScript, HTML, CSS, Angular, jQuery, Bootstrap, Jasmine, Grunt, Python, and Git/GitHub under my belt. I've started learning React, Node.JS, MongoDB, and Express.JS. I'm still enthusiastically grabbing onto any other programming languages, frameworks, or principles I can integrate into the coding web in my head.

@jamiebgall



The image shows a screenshot of a LinkedIn profile for Jamie Gallagher. The profile is for a 'Freelance Public Engagement Trainer and Consultant' based in Glasgow, Scotland, United Kingdom, with over 500 connections. The profile picture shows a group of people in a meeting. The 'About' section describes him as an award-winning engagement professional specializing in impact narratives and evaluation. The 'People also viewed' section lists Adrian Fenton and Deborah Lamb. The top navigation bar includes Home, My Network, Jobs, Messaging, Notifications, and Work. An advertisement for 'Animal Health Officer' is visible at the top.

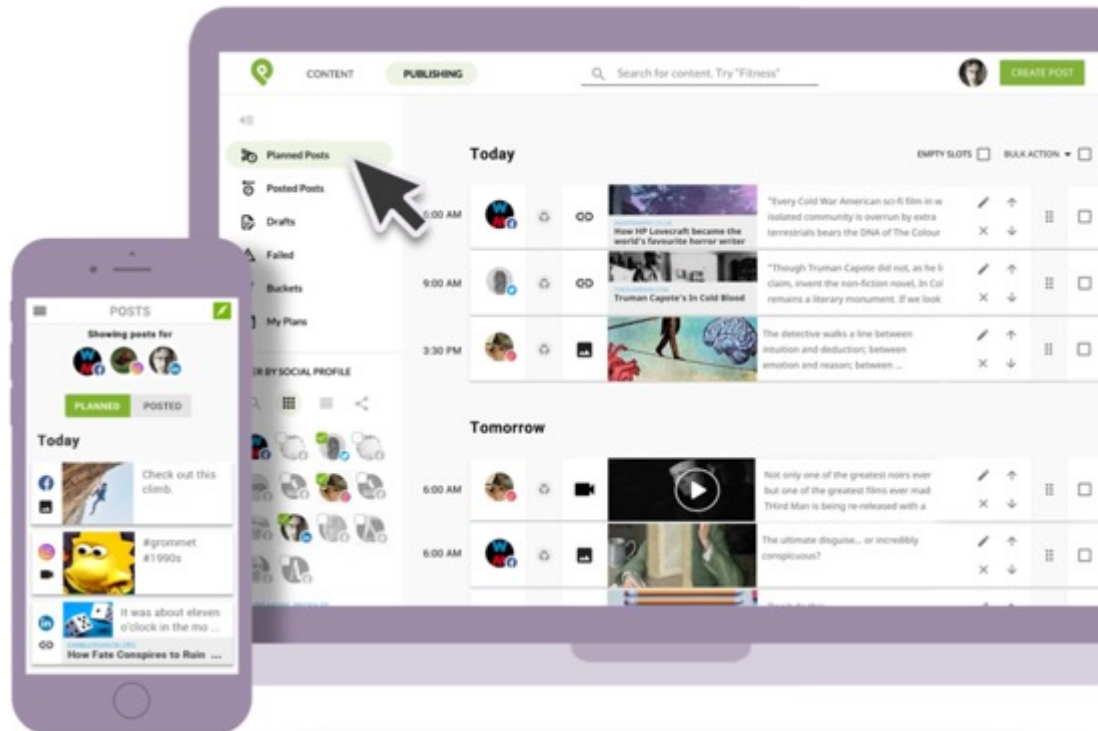
- Strategic
- Creative
- Specialised
- Leadership
- Passionate
- Experienced
- Focused
- Enthusiastic
- Expert
- Track record

# The social media scheduler that automates posts & SKYROCKETS engagement 🚀

Start posting for **FREE**

Post the best content in your industry. Every day. Automatically.

Get **510% more Likes** while you sleep!

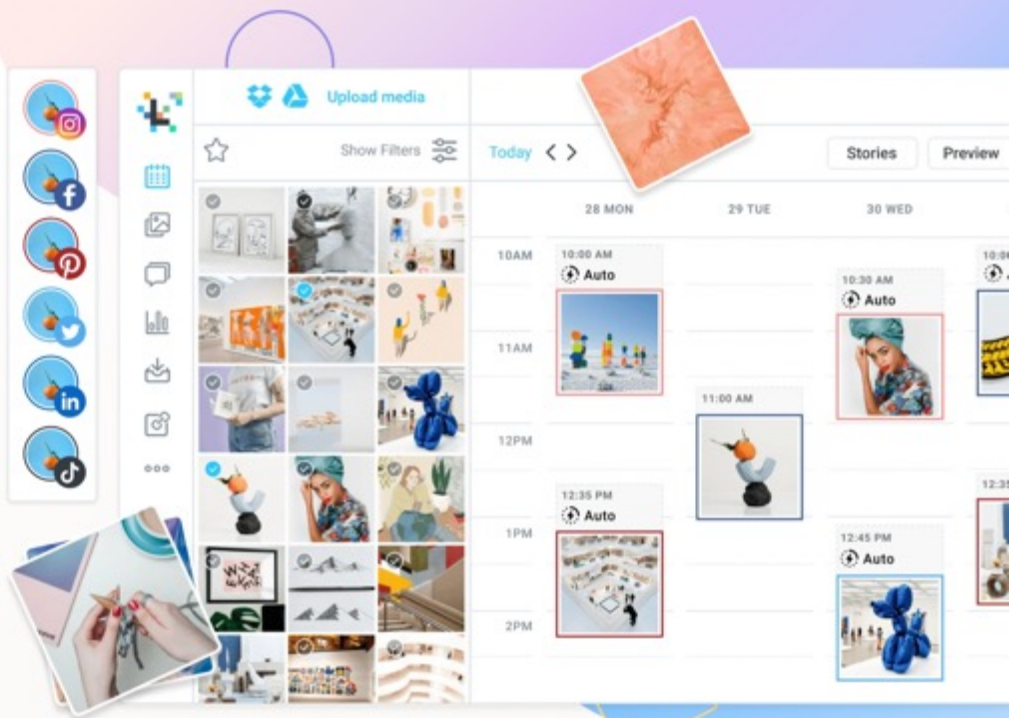


# The world's favorite Instagram marketing platform (and much more).

Later is the all-in-one social marketing platform for the top social networks. Plan, analyze, and publish your content in a few clicks – so you can save time and grow your business.

Create Free Account >

Free forever. Set up in minutes. No credit card required.



6 MILLION PEOPLE—FROM GLOBAL BRANDS TO SMALL BUSINESSES—TRUST LATER

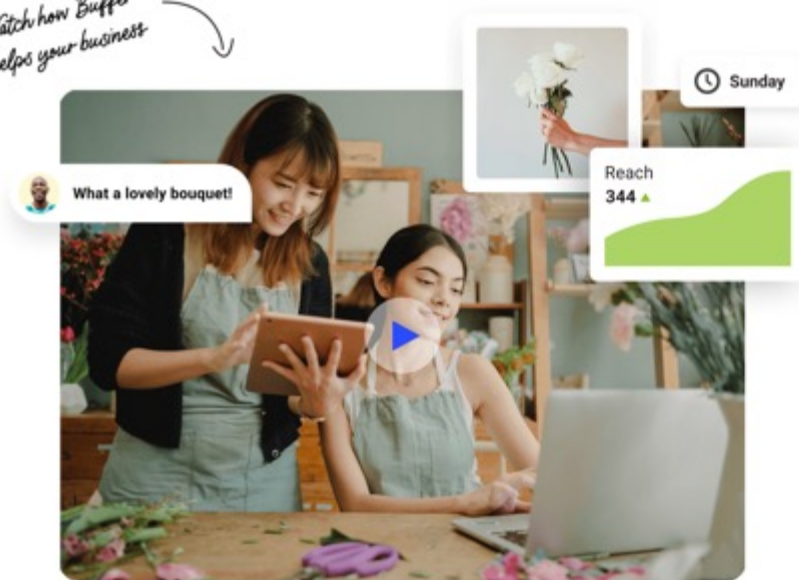


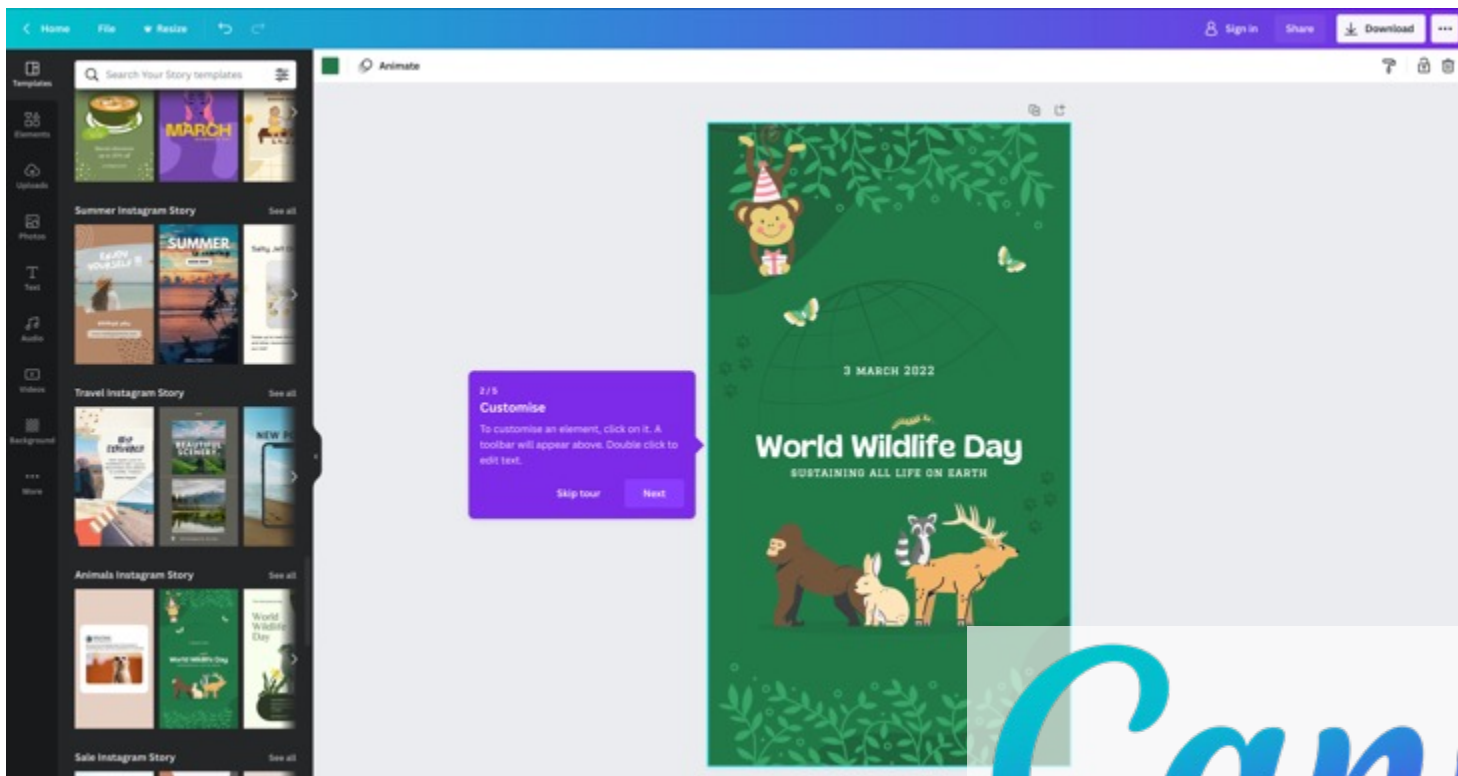
# Chart your path. Share your story

Buffer is the most intuitive, affordable, and authentic way to reach more people on social media.

Select a plan

*Watch how Buffer helps your business*





# Canva

## Link Tree






Multiple links in one place.

A way of using one link across your profiles so anyone can easily find the information they want



@Jamiebgall

Extrovert geek connecting people & research.

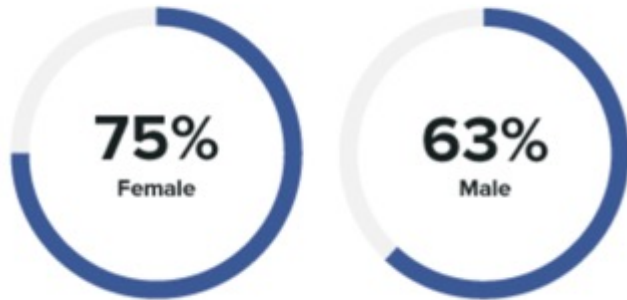
-  Rainbow pin badges
-  Twitch
-  Website
-  Twitter
-  Etsy store





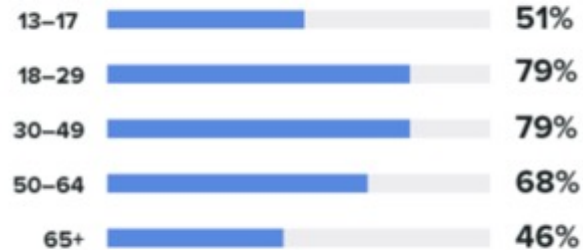
## Facebook usage among key demographics

### Gender



This study doesn't currently include data on non-binary people.

### Age





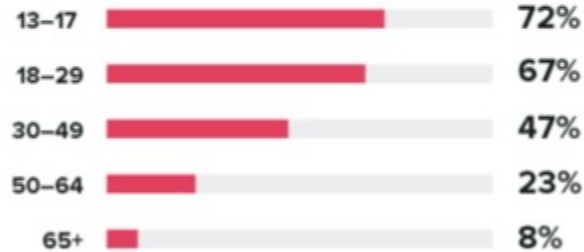
## Instagram usage among key demographics

### Gender



This study doesn't currently include data on non-binary people.

### Age

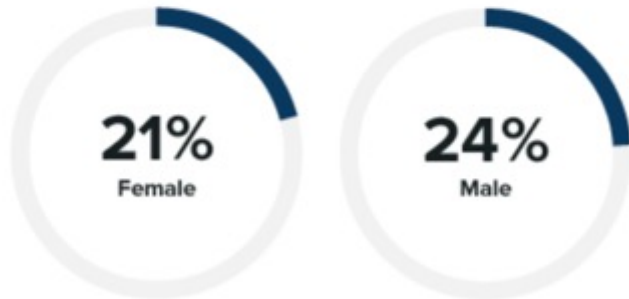






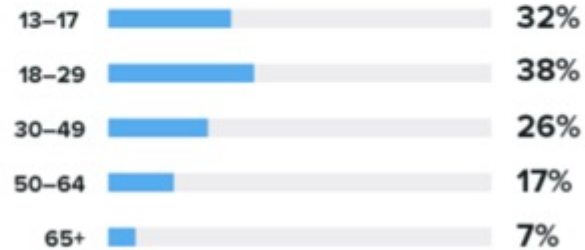
## Twitter usage among key demographics

### Gender



This study doesn't currently include data on non-binary people.

### Age





## YouTube usage among key demographics

### Gender



This study doesn't currently include data on non-binary people.

### Age

