**ED app content template “Quick tips”**

**Author(s)/credits**:

**Title**: [short, catchy title that fits on one line on a phone screen]

**Subtitle**: [descriptive subtitle, can be a few words longer/two lines on a phone screen]

**Main content** (written copy: usually max 200 words; audio/video: clip of max 2 min length):

**Additional copy**: [where applicable, insert sentence on where to find more about this content, incl. link]

**Image (for articles)**:

**Style notes:**

“Quick tips” …

* play to users’ need for quick solutions.
* provide the solution within the ED app, no clicking onwards needed.
* are more about “how?” than “why?”
* can be checklist-type content.

**Please indicate which of these search tags applies to this “Quick tips” submission:**

* Recruit
* Create content
* Commission
* Finance
* Accessibility
* Network
* Online
* Inclusive work cultures
* Research
* Age
* Class
* Disability
* Caring, pregnancy, maternity
* Gender and identity
* LGBTQ+
* Location/Region
* Race
* Relationship status
* Religion
* Animation
* Film
* Post-production
* Television
* Games
* VFX
* Small business
* Freelancing & Self-employment
* England
* N. Ireland
* Scotland
* Wales