



University  
of Glasgow

# Data-Driven Leadership Skills

## ONLINE MICRO-CREDENTIAL COURSE

The University of Glasgow,  
Adam Smith Business School

### Course Description

This microcredential offers 21st century leaders the opportunity to develop the leadership and management skills required to lead engaged, productive, and high-achieving teams in business today and into the future. You'll discover new leadership strategies and methodologies that build on traditional leadership models, incorporating the new challenges and opportunities impacting leaders in the age of data and digital technology. This course will demonstrate the role data has to play in your future as a leader, and define how your leadership experiences match the evolving digital workplace. This course commences on 17 January 2022.

### Why study a Microcredential?

Upskill and develop your career with the University of Glasgow's new, fully online microcredentials, delivered through the FutureLearn platform. Each course has been developed to equip you with in-demand professional skills and provide a springboard onto further study – with each course being worth 10 credits at Masters level. Each course is just 10 weeks long and at the end, you'll leave with new skills, knowledge and academic credit.

### Eligibility

In order to join this microcredential you should hold an undergraduate honours degree and have an IELTS equivalent 6.5. Candidates who have current managerial or leadership experience may also join. There are limited spaces available and learner enrolment closes 11 January 2022.

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University of Glasgow, Charity Number SC004401

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